The Weinstein Firm Analyzes Georgia Highway Safety Data Showing 54 Traffic Fatalities in Cobb County

January 20, 2026

Atlanta, Georgia - January 20, 2026 -
The Weinstein Firm released an analysis of Georgia Governor's Office of Highway Safety data today revealing that Cobb County recorded 54 traffic-related fatalities in 2023, ranking fourth among all Georgia counties and representing three percent of statewide traffic deaths.

The analysis examined official state traffic safety reports that documented more than 157,000 crashes across metro Atlanta's five core counties of Clayton, Cobb, DeKalb, Fulton, and Gwinnett in 2024. The 425 traffic deaths recorded in metro Atlanta during 2024 exceeded the region's homicides, which totaled more than 410 in the same period.

According to the Georgia Governor's Office of Highway Safety reports, alcohol remains the leading factor in traffic-related fatalities throughout Cobb County. The data shows approximately 30 percent of annual traffic fatalities involve unrestrained individuals. Cobb County historically reports roughly 24,000 car accidents annually, according to state transportation statistics.

"These statistics from the Georgia Governor's Office of Highway Safety highlight critical safety challenges facing Cobb County residents," said Harris Weinstein, attorney at The Weinstein Firm. "With 54 fatalities in 2023 and thousands of crashes annually, understanding the data helps inform both public safety initiatives and individual awareness about road risks."

The firm's analysis methodology involved reviewing publicly available crash data from the Georgia Governor's Office of Highway Safety, comparing county-level statistics across the state, and examining contributing factors documented in official reports. The data encompasses all reported traffic incidents resulting in fatalities during the 2023 calendar year.

Cobb County's position as the fourth-highest county for traffic fatalities reflects ongoing transportation safety challenges in one of Georgia's most populous regions. The county's extensive road network includes major interstate highways and commercial corridors that experience heavy traffic volumes contributing to accident frequency.

The concentration of crashes in metro Atlanta's core counties reflects broader challenges facing rapidly growing urban areas across Georgia. Traffic safety advocates and transportation officials continue monitoring these trends as part of ongoing safety improvement efforts.

The analysis notes that many accident victims face challenges when dealing with insurance companies following crashes. Complex liability determinations, disputed medical claims, and insurance procedures often complicate the claims process for injured parties. Georgia law provides specific frameworks for injury claims, including provisions for medical expenses, lost wages, and other damages.

The Weinstein Firm Marietta car accident lawyer team notes that understanding legal rights following crashes involves knowledge of state statutes, insurance regulations, and court procedures. The firm operates on a contingency fee basis for clients pursuing injury claims.

As a Marietta car accident lawyer resource, the firm maintains offices throughout the metro Atlanta region, including locations serving Cobb County residents. The practice handles various accident types including car, truck, motorcycle, pedestrian, and rideshare incidents, along with catastrophic injury and wrongful death cases.

The Weinstein Firm has operated in Georgia for multiple years, handling personal injury cases throughout the state. The firm maintains offices in Sandy Springs and satellite locations serving Marietta and Cobb County

residents.

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The Weinstein Firm - Peachtree

The Weinstein Firm Decatur fights for injury victims with compassionate, aggressive personal injury representation. With over 20 years? experience, we secure justice and fair compensation for clients across Georgia.

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